

*Winter Term 2019: The Center for Urban Pedagogy*  
February 22 – March 24, 2019

Winter Term Explores Drawing's Transformative Role in Civic Society  
and the Global World

For further information and images, please contact  
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December 19, 2018



Distribution event for Making Policy Public publication, Rent Regulation Rights, March 9, 2014, Sara D. Roosevelt Park, Chinatown, New York City. This project is collaboration between designers IntraCollaborative, community organization CAAAV, and CUP. This MPP helps rent-stabilized tenants in Chinatown and the Lower East Side understand their rights, fight landlord harassment, and collectively organize to stay in their homes.

New York – The Drawing Center is pleased to announce its second Winter Term, an annual initiative in which the museum partners with an artist or organization whose mission it is to explore the transformative role that drawing can play in civic and global society. The yearly program, which consists of public events and classes, as well as an exhibition, will build a community of people to investigate the efficacy of drawing as a tool for addressing inequity and encouraging social change. In a world ever more in need of human connection and compassion, Winter Term asks how drawing, the most universal medium, might extend beyond the gallery space to provide concrete tools for collective engagement and collaboration. In this way, Winter Term provides a new model for exhibition making as well as for the role that art institutions can play in the real world.

The second session, planned for winter 2019, will engage the Center for Urban Pedagogy (CUP), a Brooklyn-based organization that leverages graphic design and illustration to bring transparency to complex civic structures (e.g., land use, labor rights, immigration rights, juvenile detention) in partnership with the communities impacted by them. The typical end product—multi-language posters and comic books—ensures ease of access and dissemination by those constituencies who need them most: educators, street vendors, residents of public housing, etc.

CUP's residency at The Drawing Center will document the organization's process by following one project from CUP's 2018–2019 season: "Civil Rights and Protections for Immigrants at Risk of Deportation" (Designer: Luiza Dale; Advocate: The New York Immigration Coalition). The residency will feature an exhibition, in which the project will be broken-down visually from its conception through its design, testing, and distribution via text, photographs, videos, and printed material, as well as a series of events geared towards individuals wishing to learn more about community-engaged design. There will also be a series of talks and panel discussions focused on specific CUP projects as well as issues in community-based design more generally. Organized by Claire Gilman, Chief Curator; Rosario Güiraldes, Assistant Curator and Open Sessions Curator; and Peter Ahlberg, Exhibition Designer.

## ABOUT CUP (THE CENTER FOR URBAN PEDAGOGY)

The Center for Urban Pedagogy (CUP) uses the power of design and art to increase meaningful civic engagement, particularly among historically underrepresented communities. CUP's work addresses the need of communities struggling to understand the complex public policies and decision-making processes that impact their lives, from affordable housing to labor rights. By collaborating directly with these communities and talented artists and designers to create accessible, visual explanations, CUP provides individuals with the tools to claim their rights, advocate for their needs, and fight for social justice in their communities.

## PUBLIC PROGRAMS

As part of the exhibition, the Center for Urban Pedagogy will offer a series of public programs for adults and youth that share the organization's unique methodology. Programs include an opportunity to meet CUP's latest collaborators at the 2019 Making Policy Public + Public Access Design Launch Party, a panel discussion about using illustration to represent diverse communities, and interactive workshops using CUP's *What Is Zoning?* and *Sewer in a Suitcase* toolkits.

### Thursday, February 21, 6–8pm

Opening reception and Public Access Design Launch Party

### Monday, February 25, 6:30–8pm

\$5 via Eventbrite, available in mid-January

Making Policy Public: Designer and Staff Panel Discussion on Representation in Illustration. Moderated by Christine Gaspar (Executive Director, CUP).

### Thursday, February 28, 3–6pm

\$5 via Eventbrite, available in mid-January

Methodology Workshop for Adults with Christine Gaspar (Executive Director, CUP) and CUP staff.

### Saturday, March 2, 11am-1pm

\$5 via Eventbrite, available in mid-January

*What is Zoning?* Workshop for Adults with Mark Torrey (Community Education Program Manager, CUP) and CUP staff.

Zoning law regulates land use across the city and shapes buildings, blocks, and whole neighborhoods. How does it work? Why is it so controversial? This interactive workshop helps explain the zoning of density, bulk, land use, and how proposed rezonings could affect your neighborhood. Learn the basics (or build up to topics like inclusionary and contextual zoning) while maxing out your lot with plastic block buildings or laying out a brand new city.

### Thursday, March 7, 3–6pm

\$5 via Eventbrite, available in mid-January

Methodology Workshop for Adults with Christine Gaspar (Executive Director, CUP) and CUP staff.

Saturday, March 9 11am–1pm

\$5 via Eventbrite, available in mid-January

*What is Zoning?* Workshop for Adults with Mark Torrey (Community Education Program Manager Mark Torrey, CUP) and CUP staff.

Zoning law regulates land use across the city and shapes buildings, blocks, and whole neighborhoods. How does it work? Why is it so controversial? This interactive workshop helps explain the zoning of density, bulk, land use, and how proposed rezonings could affect your neighborhood. Learn the basics (or build up to topics like inclusionary and contextual zoning) while maxing out your lot with plastic block buildings or laying out a brand new city.

Saturday, March 16 11am–1pm

\$5 via Eventbrite, available in mid-January

*Sewer in a Suitcase* Workshop for Kids with Fielding Hong (Youth Education Program Manager, CUP) and CUP Teaching Artist Fellows.

New York City uses over one billion gallons of water every day. What happens to it after we've used it? *Sewer in a Suitcase* is a working model of the New York City's sewer system that helps demystify the hidden workings of the City's water infrastructure by following the journey water takes beyond the drain. The workshop, suitable for all ages, demonstrates our sewer system in action, and introduces concepts like urban watersheds, water infrastructure, and the health impacts of water pollution.

CREDITS

*Winter Term 2019: The Center for Urban Pedagogy* is made possible by Fiona and Eric Rudin, Lisa Silver and Jean-Christophe Castelli, Wagner Foundation, and Isabel Stainow Wilcox.

ABOUT THE DRAWING CENTER

The Drawing Center, a museum in Manhattan's SoHo district, explores the medium of drawing as primary, dynamic, and relevant to contemporary culture, the future of art, and creative thought. Its activities, which are both multidisciplinary and broadly historical, include exhibitions; Open Sessions, a curated artist program encouraging community and collaboration; the *Drawing Papers* publication series; and education and public programs.

LOCATION, HOURS & ACCESSIBILITY

35 Wooster Street between Broome and Grand Streets in SoHo, New York.

Gallery hours are Wednesday-Sunday 12pm–6pm, Thursday, 12pm–8pm.

Tickets: \$5 Adults, \$3 Students and seniors, Children under 12 are free, and free admission Thursdays 6-8pm.

The Drawing Center is wheelchair accessible.

212.219.2166 | [info@drawingcenter.org](mailto:info@drawingcenter.org) | [drawingcenter.org](http://drawingcenter.org)

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AT THE DRAWING CENTER

<i>For Opacity: Elijah Burgher, Toyin Ojih Odutola, and Nathaniel Mary Quinn</i>	Through February 3, 2019
<i>Jennifer Wynne Reeves: All Right for Now</i>	Through February 3, 2019
<i>Core Sample: Open Sessions 13</i>	Through February 3, 2019
<i>Winter Term: Center for Urban Pedagogy</i>	February 22–March 24, 2019
<i>Open Sessions 14</i>	February 22–March 24, 2019
<i>Neo Rauch: Aus dem Boden / From the Floor</i>	April 12–July 28, 2019

INSTALLATIONS

<i>Susan York: Foundation</i> in the Lab Corridor	Through February 2019
<i>Inka Essenhigh: Manhattanhenge</i> in the Stairwell	Through August 2019

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## Images Available for Reproduction

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The project team discussing the last design changes at a final meeting for the Making Policy Public project, En El Campo De Los Impuestos. This 2015–16 project is a collaboration between Pennsylvania Farmworker Project, designer Andrew Sloat, illustrator Michela Buttignol, and CUP. The Spanish-language poster guides migrant farmworkers—regardless of immigration status—through the tax filing process. The Pennsylvania Farmworker Project distributed more than 7,000 posters in the state of Pennsylvania and nationally, through their network of partner organizations.



Adhikaar launches the Making Policy Public project Healthy Salons for All at an April 2015 press conference with NY Healthy Nail Salons Coalition and Public Advocate Letitia James. This was a 2014–15 collaboration between designers Welcome Workshop, community organization Adhikaar, and CUP. This MPP helps both nail salon employees and their patrons understand that nail salon workers have a right to healthy and safe work environments.



Adhikaar uses Making Policy Public project Healthy Salons for All during a training for nail salon workers. This was a 2014–15 collaboration between designers Welcome Workshop, community organization Adhikaar, and CUP. This MPP helps both nail salon employees and their patrons to understand that nail salon workers have a right to healthy and safe work environments.



Standing-room only public launch and distribution event for Making Policy Public project How Can I Improve My Park? July 24, 2014, The Arsenal, Central Park, New York City. This 2013–14 MPP is a collaboration between designer Elana Schlenker, illustrator Leslie Wood, community organizations New Yorkers for Parks and Partnership for Parks, and CUP. It helps parks advocates and community activists understand and navigate the process of getting improvements for local parks. More than 20,000 copies have been distributed in English and Spanish.



Distribution event for Making Policy Public publication, Rent Regulation Rights, Sara D. Roosevelt Park, Chinatown, New York City. This 2013–14 project is collaboration between designers IntraCollaborative, community organization CAAAV, and CUP. This MPP helps rent-stabilized tenants in Chinatown and the Lower East Side understand their rights, fight landlord harassment, and collectively organize to stay in their homes.



Testing session with a group of farmworkers in rural Pennsylvania for Making Policy Public project, En El Campo De Los Impuestos. The farmworkers pose with an early draft of the guide after providing feedback on how to improve it. This 2015–16 project is a collaboration between Pennsylvania Farmworker Project (PFP), designer Andrew Sloat, illustrator Michela Buttignol, and CUP. The Spanish-language poster guides migrant farmworkers—regardless of immigration status—through the tax filing process. PFP distributed more than 7,000 posters in the state of Pennsylvania and nationally, through their network of partner organizations.