

**THE DRAWING CENTER**  
40TH ANNIVERSARY

**GALA**

APRIL 25, 2017  
CAPITALE  
130 BOWERY

COCKTAILS | 6:30 PM  
DINNER | 7:30 PM

# THE FUTURE OF DRAWING

In our 40th Anniversary year, we are beginning a new institutional era that we call The Future of Drawing. This is an expansive, inclusive, and positive exploration of how drawing operates in contemporary culture. We hope to bring you more of what you love about The Drawing Center: a space for intellectual curiosity; exhibitions and commissions with internationally-known and emerging artists; and public programs that stretch our imaginations and understandings of what mark-making is, and ultimately, where we believe it is going.

## WHY SHOULD I SPONSOR?

In addition to pushing The Drawing Center—and by extension, the medium of drawing—forward, sponsors will also enjoy a distinct array of benefits including private tour or reception opportunities, invitations to special events, and branding and visibility.

## THE DRAWING CENTER BOARD OF DIRECTORS

Rhiannon Kubicka, Co-Chair  
Jane Dresner Sadaka, Co-Chair & Treasurer  
Barbara Toll, Secretary

Frances Beatty Adler  
Dita Amory  
Brad Cloepfil  
Anita Contini  
Andrea Crane  
Stacey Goergen

Steven Holl  
Iris Z. Marden  
Nancy Poses  
Eric C. Rudin  
David Salle  
Joyce Siegel  
Galia Meiri Stawski  
Waqas Wajahat  
Isabel Stainow Wilcox  
Candace Worth

## GALA COMMITTEE

Galia Meiri Stawski, Chair  
Rhiannon Kubicka  
Iris Z. Marden  
Nancy Poses  
Jane Dresner Sadaka  
Joyce Siegel

## MISSION STATEMENT

The Drawing Center, a museum in Manhattan's SoHo district, explores the medium of drawing as primary, dynamic, and relevant to contemporary culture, the future of art, and creative thought. Its activities, which are both multidisciplinary and broadly historical, include exhibitions; Open Sessions, a curated artist program encouraging community and collaboration; the Drawing Papers publication series; and education and public programs. The Drawing Center was founded in 1977 by curator Martha Beck (1938-2014).

# 40TH ANNIVERSARY GALA SPONSORSHIPS

In addition to impacting the future of drawing at The Drawing Center, sponsors will also enjoy a distinct array of benefits including: branding and visibility, private tour/receptions options; invitations to special events, and networking opportunities throughout the year.

## EXHIBITION SPONSOR

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\$50,000

- Special participation in The Drawing Center's 40th Anniversary Gala including **20 premier seats**, special recognition on invitation, recognition in program, logo recognition on event signage, and special recognition on stage.
- Private tour/reception opportunities for a group of employees to participate with Executive Director or Curators (and artists when available)
- Featured in 2 Drawing Center monthly emails distributed to 20,000 constituents
- Featured on Website as (top) Exhibition Sponsor
- Invitation for 10 to the 2017 40th Anniversary Benefit Auction

## DRAWING PAPERS CATALOGUE SPONSOR

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\$25,000

- Special participation in The Drawing Center's 40th Anniversary Gala including **10 tickets**, special recognition on invitation, recognition in program, logo recognition on event signage, and special recognition on stage.
- Private tour/reception opportunities for a group of employees to participate with Executive Director or Curators (and artists when available)
- Featured in 1 Drawing Center monthly emails distributed to 20,000 constituents
- Featured on Website as Drawing Papers Catalogue Sponsor
- Invitation for 5 to the 2017 40th Anniversary Benefit Auction

## PUBLIC PROGRAM SPONSOR

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\$15,000

- Special participation in The Drawing Center's 40th Anniversary Gala including **10 tickets**, special recognition on invitation, full page ad in program, and logo recognition on event signage.
- Featured in 1 Drawing Center monthly emails distributed to 20,000 constituents
- Featured on Website as Drawing Room Gallery Sponsor
- Invitation for 5 to the 2017 40th Anniversary Benefit Auction

## PROGRAM SPONSOR

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\$10,000

- Special participation in The Drawing Center's 40th Anniversary Gala including **5 tickets**, special recognition on invitation, full page ad in program, and logo recognition on event signage.
- Featured in 1 Drawing Center monthly emails distributed to 20,000 constituents
- Featured on Website as Drawing Room Gallery Sponsor

# SPONSORSHIP REPLY FORM

We/I would like to support The Drawing Center's 40th Anniversary Gala

- \$50,000** Exhibition Sponsor
- \$25,000** Drawing Papers Catalogue Sponsor
- \$15,000** Public Program Sponsor
- \$10,000** Program Sponsor

- \$2,500** Patron Ticket
- \$1,500** Individual Ticket
- We/I cannot attend but would like to make a 100% tax-deductible gift in honor of the event. \_\_\_\_\_

## CONTACT INFORMATION

Sponsor Name \_\_\_\_\_  
List in Printed Materials as \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## PAYMENT INFORMATION

- Enclosed is my check made payable to The Drawing Center.
- Please charge my  Visa  Mastercard  AMEX

Name on card \_\_\_\_\_  
Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Signature \_\_\_\_\_  
Billing Address (if different from contact information above) \_\_\_\_\_

- Please contact me at \_\_\_\_\_ (phone or e-mail address) for payment

## WIRE TRANSFER INSTRUCTIONS

**Bank Name:** Chase  
**Bank Address:** 407 Broadway New York, NY 10013  
**SWIFT Code:** CHASUS33  
**Account Number:** 781321773  
**Account Name:** The Drawing Center  
**Bank's ABA number:** 021 000 021

Please return by **February 10th** to be included on the invitation.

For more information, please contact  
**DéLana Dameron-John, Development Director,**  
at 212.219.2166 x217 or  
ddameronjohn@drawingcenter.org.